May 10-12 SYMPOSIA FACT SHEET

Pri-Med Canada symposia always sell out! Don’t miss this opportunity!

**Breakfast symposia**
- 100 seats $14,000
- 150 seats $21,000
- 200 Seats $28,000

**Lunch symposia**
- 350 seat $52,500

**Dinner symposia**
- 100 seats $16,000
- 150 seats $24,000
- 200 seats $32,000

Symposia sessions are produced independent of the University of Toronto's DFCM Planning Committee(s) and are supported by educational grants from the industry.

**Scientific Planning Committee Provides:**
- 1-hour accredited Mainpro+ program
- Speaker, honorarium and travel costs
- Program Abstract - description, learning objectives and speaker bio
- Presentation slides with optional interactive polling questions

**Sponsor Provides:** (if applicable as part of the agreement with the PO/SPC)
- Target lists for attendance promotion (optional)

**Diversified Provides:**
- Promotion, recruitment and invitation
- Pre-registered list sent in advance and final verified list
- Standard A/V setup, interactive polling & reporting
- Complaint facility + food & beverage
- On-site staff to register, meet, greet and coordinate all logistics
- Printing and distribution of hand-outs

Reserve your program! Contact us today

Trish MacNeil, Senior Account Manager
Tel: (905) 948-0470 ext. 2239 / 1-888-443-6786
E-mail: tmacneil@divcomevents.com

Pri-Med.ca/Canada
May 9 Pre-Conference Symposia Fact Sheet

Reach 550+ Primary Care Clinicians

Topic Exclusivity

Quality physician-rep interaction

Cost-effective turnkey event

Pre-Conference sessions are produced independent of the University of Toronto’s DFCM Planning Committee(s) and are supported by educational grants from the industry.

Conference Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am</td>
<td>Registration/Breakfast</td>
</tr>
<tr>
<td>8:10am – 9:10am</td>
<td>Session #1</td>
</tr>
<tr>
<td>9:30am – 10:30am</td>
<td>Session #2</td>
</tr>
<tr>
<td>10:50am – 11:50am</td>
<td>Session #3</td>
</tr>
<tr>
<td>11:50am – 12:10pm</td>
<td>Lunch Provided</td>
</tr>
<tr>
<td>12:10pm – 1:10pm</td>
<td>Session #4</td>
</tr>
<tr>
<td>1:30pm – 2:30pm</td>
<td>Session #5</td>
</tr>
<tr>
<td>2:40pm – 3:40pm</td>
<td>Session #6</td>
</tr>
<tr>
<td>3:45pm – 4:45pm</td>
<td>Session #7</td>
</tr>
</tbody>
</table>

Cost per session is $57,500 + HST

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- 1-hour accredited Mainpro+ program
- Speaker, honorarium and travel costs
- Program Abstract - description, learning objectives and speaker bio
- Presentation slides with interactive polling questions

Sponsor Provides: (if applicable as part of the agreement with the PO/SPC)
- Target lists for attendance promotion (optional)
- Booth display and qualified representatives

Diversified Provides:
- Full attendance promotion - multi-channel recruitment
- Expert & turnkey facility management
- Compliant Food & Beverage services including breakfast, lunch and snacks throughout the day
- All A/V support, interactive polling & reporting
- On-site staff to register, meet, greet and co-ordinate all logistics including a conference moderator
- 10’ x 10’ booth space
- Syllabus printing & distribution
- Speaker/program evaluations reports and Q&A analysis
- Registration reports for fast & easy follow up

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